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<http://blog.mailbox-germany.com/2015/01/28/green-logistics-economy-darling/>

## Going Green in Logistics: Do It For The Economy, Darling!

Why would you want to go green? In Germany, we debate about the pros and cons of a green economy for years but even the conservative-run government realized how important going green is. They shut down all the nuclear power plants.

In fact, companies and whole economies can profit by going green.

### A brief history of why we need to go green

Reducing environmental pollution not only helps the environment but also reduces exhaust-gas pollution, noise, and fine-particles that contribute to smog. Right now, up to 5.5% of the worldwide greenhouse gases are made directly by logistics.

Companies realized their corporate social responsibility and paved way for a great green economy. While so-called greenwashing is still a problem (companies pretending to be green just for marketing), many companies understood that by going green they can save money and make a more efficient business.



*Green infrastructure aligns itself to established roads.*

With a green economy, the everyday person profits, too. How so? Read on and find out.

### How to master green logistics

Logistics is all about the minimum principle, also called the economic principle: Get the best results with a minimum of resources. Going green fits right into this.

For many reasons it is important to be part of a sustainable industry, chief among them: to save money. Yes, that's right.

While many lobby organizations advocate the death of economy, in fact, economy grows with a sustainable ecology. A company that goes green can reduce their waste and optimize their resources management.

Transport companies can buy new cars with a reduced consumption of petroleum. That way, the company is helping the environment by using much less petrol - which, in turn, reduces the tank bills of the company.

The members of the Logistics Network of Leipzig-Halle are actively using these methods and are inventing new ones to reduce waste, help the environment, and maximize profits.

### Best-practice advice and success stories in the Mailbox Germany neighborhood

Shift transport from road to rail. Starting at a distance of 500 km, railroads are way more cost-efficient and one can save in gas, manpower, and doesn't pollute the air, according to Financial Times Germany. Unfortunately, 98% of all truck trailers are not suited to be shifted on trains.

CargoBeamer AG is building special trailers for trucks so that road-based transport can be shifted on rail with a minimum of effort and time. This saves a lot of money, is very efficient, and environment-friendly.

**Build better buildings.** More efficient warehouses are also more sustainable. Gazeley is the world-leading expert in building sustainable warehouses that are way better than any federal regulations

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demand. Erected in 2007, a model warehouse in England saves utility costs of about £ 250,000 per year. How? The building reduced its CO2 emissions by 39%, cut its energy costs by 40%, and its water waste even by 61%.



*Going by rail could be an alternative.*

**Cooperate and build together.** Going green can be a good thing. We know this because our sister company Vireo Store is a green online shop. We are incorporating many eco-friendly ideas and techniques like green packaging which is made of organic plastics and our carbon-neutral shipping. This way, we want to increase your experience with Mailbox Germany while also staying true to ourselves and our business ethics.

## **Tell us why going green is important!**

Of course, we always want to learn and improve. Please leave us a comment or tell us on our Facebook page why going green is important.

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